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SocialSurge Interactive provides social media management consulting to connect companies with their targeted consumers and create thriving brand communities. Through the use of target market research, social media management and creative viral marketing strategies, we effectively reach, communicate and influence targeted audiences. We work with clients to develop and implement a social media marketing strategy that is specific to their brand needs.

To Effectively Communicate your Brand Message We:



Social Media Marketing not only allows you to reach and communicate with your target audience, but also:

- Build and manage strong, personal consumer relationships
- Gain valuable feedback directly from consumers
- Reach a global audience through localized strategies
- Network with other industry professionals



Our Services help companies to generate awareness, spark conversations, and create unique, buzz-gear social media experiences for consumers.

We offer specialized social media marketing services, including:

- Extensive Online Market Research
- Social Marketing Strategy Development and Implementation
- Online Community Creation and Management
- Viral Video Buzz Generation
- Blog PR and Outreach
- Application Creation
- Search Engine Optimization
- Viral Marketing Campaigns including Sweepstake and Contest Ideas and Implementation

For more information on our services please contact brit@socialsurgeinteractive.com